

The logo consists of a red circle with a white outline, containing the text "4Profit" in white. The background is a dark blue gradient with a geometric pattern of triangles in the top right corner.

4Profit

Final Presentation



Our Team:

- Volha Spirydovich
- Vanessa Dang-Lam
- Albert Yuou Liu
- Carrie Hayes



Introduction

Step:
38

Interviews
(cumulative):
12

**University
students
that are
working
while
studying
(Ontario)**



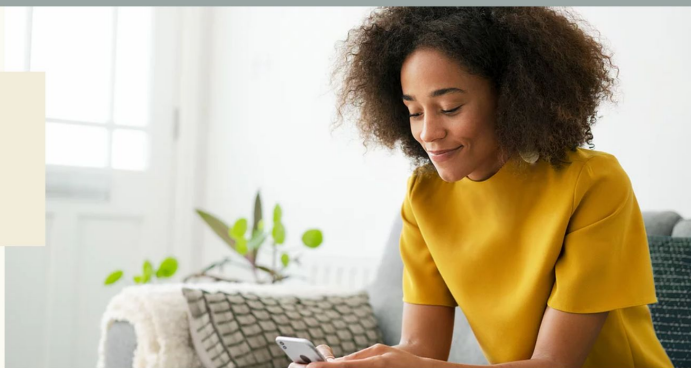
Our MVO



Automated time scheduling for your priorities

Working and studying at the same time is incredibly hard

For Anyone, Anywhere, at Anytime.



Our simple and intuitive solution with automated deadlines and assignment entry offers you the focus and clarity they need to work efficiently and effectively, so you can succeed in both their work and studies

[Join Now](#)

Key Features



Integrated with D2L Brightspace

Automatically scans assignments, deadlines and sets up deadlines in your calendar.



Automatic reminders

Automatic reminders and alerts system will not let you miss anything.



Prioritization & Focus


Automatic prioritization with focus capability will allow you to stay on track and find your balance to manage work and studies.

Automated. Integrated. Effective.

Sign up to receive Updates and the Release date

[Submit](#)


Crafting our hooks

 **Fine Balance Productivity**
November 6 at 3:53 PM · 🌐

Our simple and intuitive app offers students who are feeling overwhelmed the focus and clarity they need to work efficiently, so they can succeed at both work and school.

Click here to find out how: <https://bit.ly/352OH2I>



 **Fine Balance Productivity**
November 6 at 3:57 PM · 🌐

Are you a working student? Tired of manually setting up reminders for work and school deadlines? We've built an app that eliminates that problem and creates a whole new way of managing deadlines.

Click here to find out how: <https://bit.ly/352OH2I>



Facebook
Ads

CTA A
31%

CTA B
46%

Results from each hook

OLGASPIROLS.WIXSITE.COM

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Automatic prioritization with focus capability w...

[Learn More](#)

2,139

People Reached

26

Engagements

[Boost Again](#)

Boosted on November 6 at 4:05 PM Finishes today

By Carrie Hayes

People Reached

2.1K

Link Clicks

12

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Automatic prioritization with focus capability w...

[Learn More](#)

2,249

People Reached

16

Engagements

[Boost Again](#)

Boosted on November 6 at 4:07 PM Finishes today

By Carrie Hayes

People Reached

2.2K

Link Clicks

11

[View Results](#)

Explainer Video



Fear of falling behind

**Feeling overwhelmed when
simultaneously managing
Work and studies**

Fear of failure

Brand Identity

Our Logo



Tag Line

*Find your productivity
and focus*

URL

MyFineBalance.com

Solution

FOCUS

APP

Subscription

< \$9.99



What have we
learned so far?
That surprised
us?

- Automation
- Unity of the responses
- More than 18 hours
- No standard practices





Thank you for
your time!